

# WANT TO AMP UP YOUR PERFORMANCE?

## An Arudia Resource Guide

### Business Development

### Leadership

### Personal Effectiveness

### Quality of Life

#### New Role

Branding  
Closing the Deal  
Amp Up Business Development  
Transform Prospects to Clients

Culture Matters  
Communicate with Presence  
Representative Programs  
Strategic Communication  
How Cognitive Diversity Affects Your Work

20 Seconds of Courage  
Branding  
Developing Work Goals  
Get More Clients  
Representative Programs

20 Seconds of Courage  
Five Secrets to Success  
Pause  
Short Circuit Stress

#### Entrepreneur

Branding  
Closing the Deal  
Get More Clients  
Mastering the (Not So) Long Woo  
Transform Prospects to Clients

Branding  
Communicate with Presence  
Transform Prospects to Clients  
Strategic Communication

20 Seconds of Courage  
Developing Work Goals  
Five Secrets to Success

Five Secrets to Success  
Pause  
Short Circuit Stress

#### Manager

Amp Up Business Development  
Closing the Deal  
Get More Clients  
Mastering the (Not So) Long Woo

Culture Matters  
Communicate with Presence  
Creativity Style  
Happy Employees  
Representative Programs  
Type

Branding  
Coaching Lawyers  
Five Secrets to Success  
Rebuild Communications

20 Seconds of Courage  
Five Secrets to Success  
Happy Employees  
Pause  
Short Circuit Stress

#### Team

Amp Up Business Development  
Branding  
Communicate with Presence  
Amp Up Business Development  
Transform Prospects to Client  
Type

Culture Matters  
Lead By Coaching  
Managing to Strengths  
Sometimes You Get Lucky  
Representative Programs

How Cognitive Diversity Affects Your Work  
Rebuild Communications  
Type

Communicate with Presence  
Cognitive Diversity  
Sometimes You Get Lucky  
Type

#### Executive

Branding  
Closing the Deal  
Communicate with Presence  
Mastering the (Not So) Long Woo  
Representative Programs  
Transform Prospects to Clients

Lead By Coaching  
Managing to Strengths  
Rebuild Communications  
Culture Matters  
Short Circuit Stress

Culture Matters  
Branding  
Rebuild Communications  
Representative Programs  
How Cognitive Diversity Affects Your Work

Five Secrets to Success  
Happy Employees  
Short Circuit Stress